



**Evaluation Form for Investment Proposals 2007**

<b>Date</b>		
<b>Proposal</b>		
<b>Reviewer</b>		
<b>Alignment with CETF Mission and Approach – 15 Points</b>		
	<ul style="list-style-type: none"> <li>Consistency with the CETF Strategic Action Plan.</li> </ul>	
	<ul style="list-style-type: none"> <li>Ability to articulate the theory and research that supports the proposed program or project approach, strategy and design as likely to succeed.</li> </ul>	
	<ul style="list-style-type: none"> <li>Ability to analyze and articulate the “order of magnitude” of the challenge in the community or region and ability to put program impact into context of overall challenge.</li> </ul>	
	<ul style="list-style-type: none"> <li>Ability to delineate the incorporation of best practices into program or project design.</li> </ul>	
<b>Understanding and Incorporation of Broadband Technology – 10 Points</b>		
	<ul style="list-style-type: none"> <li>Ability to integrate technology into a coherent program to transform communities.</li> </ul>	
<b>Organization Management and Leadership Capacity – 10 Points</b>		
	<ul style="list-style-type: none"> <li>Sponsorship and management by civic organization(s) that are well rooted and respected in the community being served.</li> </ul>	
	<ul style="list-style-type: none"> <li>Demonstrated track record with implementing and managing successful programs, particularly bridging the Digital Divide by promoting and/or using broadband technology.</li> </ul>	
<b>Quality and Clarity of Work Plan – 15 Points</b>		
	<ul style="list-style-type: none"> <li>Quality of a detailed work plan with monthly activities and quarterly deliverables.</li> </ul>	
	<ul style="list-style-type: none"> <li>Ability to articulate specific quantified outcomes as a result of the investment.</li> </ul>	
<b>Quality and Clarity of Accessibility Plan – 10 Points</b>		
	<ul style="list-style-type: none"> <li>Ability to address the needs of people with disabilities, ranging from an accessible website, to programs, to accessible facilities.</li> </ul>	
<b>Ability to Leverage CETF Funds – 10 Points</b>		
	<ul style="list-style-type: none"> <li>Ability to meet the goal of leveraging CETF funds four-fold by securing a 3:1 cash match.</li> </ul>	
<b>Prudence and Transparency of Budget and Cost-Effectiveness – 10 Points</b>		
	<ul style="list-style-type: none"> <li>Budget and cost-effectiveness on per unit cost outcomes.</li> </ul>	
<b>Quality of Monitoring and Evaluation Component – 5 Points</b>		
	<ul style="list-style-type: none"> <li>Ability to articulate a coherent monitoring and evaluation plan.</li> </ul>	
<b>Depth and Breadth of Collaboration and Support – 10 Points</b>		
	<ul style="list-style-type: none"> <li>Demonstrated collaboration with other organizations and programs to optimize impact through partnerships and synergy.</li> </ul>	
	<ul style="list-style-type: none"> <li>Documented support from key ally community and regional organizations that recognize broadband technology as a key component of economic prosperity strategy (in some formal, official and written manner).</li> </ul>	
	<ul style="list-style-type: none"> <li>Willingness to participate in “learning communities” to share lessons learned.</li> </ul>	
<b>Prospects for Long-Term Sustainability – 5 Points</b>		
	<ul style="list-style-type: none"> <li>Ability to set forth a viable plan for sustainability of the program.</li> </ul>	
	<b>TOTAL</b>	
	<b>Recommendation for Investment Proposal:</b>	<b>YES</b>
		<b>NO</b>
<b>COMMENTS</b>		

California Emerging Technology Fund

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