APPENDIX A

Southern Border Broadband Consortium Work Plan

Activities	Y1 Q1	Y1 Q2	Y1 Q3	Y1 Q4	Y2 Q1	Y2 Q2	Y2 Q3	Y2 Q4	Υ3 Q1	Υ3 Q2	Υ3 Q3	Υ3 Q4	Outcome/Deliverable
Work with local stakeholders to identify, prioritize and advance digital access projects	x	x	x	x	x	x	x	x	x	x	x	x	Summary reports identifying digital access projects
Identify funding sources and funding gaps	x	x	x	x	x	x	x	x	x	x	x	x	E-Newsletters, E- blasts, social media posts, recommendations for each county
Facilitate and promote broadband educational	x	x	x	x	x	x	x	x	x	x	x	x	Summary reports on resources and collaboration on education and outreach efforts
Research, compile and analyze data from surveys and maps	x	х	х	x	x	х	х	х	x	х	х	х	Summary reports to share with stakeholders
Conduct community and business surveys	x		х		x		х		х		x		Summary reports for each cities and recommendations
Perform and promote ground truth speed testing	x	х	х	х	x	x	х	х	x	х	x	х	Synthesized survey results
Work with local agencies to facilitate applications for public housing grants and broadband infrastructure grants	x	x	x	x	x	x	x	x	x	x	x	x	Summary report, grant assistance, working grant timelines for each applications submitted
Attend Quarterly Consortia Meetings				x				х				x	To continue engaging information with other California Consortia
Identify Two Disconnected Areas where broadband is not available but needs to exist	x	x	х	x									Summary reports
Identify Low Adoption Areas where broadband is available but under utilized	x	x	x	x									Summary reports, tool kit
Research and surveys homework gap	x	x	x	x									Survey households with children
Identify Four Disconnected Areas by prioritized list of projects where broadband is not available but needs to exist					x	x	x	x					Summary reports

Develop Improved Maps			x	x	x	x						Summary reports from interviews and surveys
Research and surveys senior access to internet				x	x	x	x					Summary reports from nursing homes and households
Implement homework gap infrastructure				x	x	x	x	x	x	x	x	Synthesized research and surveys summary report for each county
Elicit government and local government support		x	x	x	x	x	x	x	x	x	x	Establish policies promoting broadband deployment and adoption
Convene and coordinate stakeholders, funding sources and telecoms to identify and prioritize core set of projects				x	x	x	x	x	x	x	x	Reports that identify specific projects and implementation strategies
Work with telecoms to increase enrollment for low- cost home and business internet solutions				x	x	x	x	x	x	x	x	Summary reports and resource guides for all counties
Implement broadband access to senior						х	х	x	x	x	х	
Implement Public Awareness Campaign								x	x	x	x	Summary reports from findings with stakeholders to all counties