

California Advanced Services Fund Public Forum/Workshop

El Centro, California March 28, 2018

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Charter Communications

Charter Communications Priorities

Bridging the digital divide by bringing internet service to underserved communities is a high priority of Charter Communications

- Low-cost, high-speed broadband program
- High-speed broadband deployment
- Excellent customer service



Low-Cost High-Speed Broadband Program

Spectrum Internet Assist

- \$14.99 per month
- Available to income-qualifying families with children
- Available to SSI-qualifying seniors
- Federally approved high-speed broadband

Community Outreach

- Work with CETF to promote SIA
- Work with IVEDC and ICOE
- Provide more than 10,000 flyers and information to targeted communities and organizations

SIA Awareness Events

- El Centro September 2017
- Six California events in 2017 ahead of schedule
- Dozen or more in 2018



Broadband Deployment

- 80,000 new high-speed broadband passings within 4 years
 - 66,000 or more than 83 percent in communities with family members who are non-English speaking
 - Working to meet our commitment ahead of schedule
 - Imperial County top priority
- 25,000 Hot Spots within 4 years
 - 19,819 already launched
 - 17,034 are located in communities with family members who are non-English speaking
- Ahead of schedule
 - Good progress in Imperial County
 - Achieving goals throughout California



Collaboration and Partnerships

- California Emerging Technology Fund
 - Working closely with CETF
 - \$32.5 million over 5 years
 - Legislative support
 - CASF continued funding
- Imperial Valley Economic Development Corporation
 - Support SIA event
 - Help with outreach 2,000 flyers
 - Member of Southern Border Broadband Consotium
- Imperial County Office of Education
 - Hosted November 2017 SIA event
 - Support for qualifying families
- Assemblyman Eduardo Garcia
 - Support AB 1665 Internet For All Act
 - Worked together on November event and broadband expansion



Spectrum Internet Assist

Spectrum Internet Assist delivers the fastest Internet speeds (30/4 Mbps) in the nation for a low-cost broadband program

- \$14.99 per month
- Locked-in rate of \$5.00 per month for home WiFi, including a router, with no activation fee
- Spectrum Internet Assist customers are eligible to receive promotional and phone bundle offerings
- Spectrum Internet Assist comes with a modem at no extra cost, and free self-install
- Faster than any comparable industry offer
- The only low-cost broadband service that meets the FCC's definition of 'high-speed' broadband.



Spectrum Internet Assist Eligibility

- Families with students who participate in the <u>National School</u> <u>Lunch Program</u>
- Seniors who are 65 and older who receive <u>Supplemental</u>
 Security Income program benefits
- Additional Criteria
 - Current phone and video customers who meet one of the two criteria above can enroll
 - Prospective SIA enrollees cannot have had a Charter/Time Warner Cable/Bright House Network broadband subscription within 30 days
 - Prospective enrollees will not be denied participation in the program due to a bad credit score, but they must clear any outstanding debt incurred within the last year in order to be eligible
- Contact Information

www.SpectrumInternetAssist.com or 1-844-525-1574

