Broadband Consortium Pacific Coast
Work Plan

Key - Task and Project Responsibilities									
CD - Collaborative Developer	(blue)								
CC - County Coordinators	(green)								
SME - Infrastructure SMEs	(yellow)								
CA - Communications Analyst	(red)								
IT – IT Consultant	(orange)								

		Year 1				Year 2				Deliverables and Performance Metrics
		Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	
1	Secure Investment for Broadband Deployment (Projects)									$48,000 / Year
	1.1 Complete and coordinate results of the broadband analysis.	■	■							Broadband Assessment Report
	1.2 Develop and publish a broadband opportunity list		■	■						Tri County Broadband Needs Summary
	1.3 Connect and recruit broadband providers to partner			■	■					Broadband Provider List
	1.4 Identify and remove obstacles to grant submittal				■	■				Broadband Provider Issue Papers
	1.5 Provide assistance drafting project proposals					■	■	■	■	Broadband Infrastructure Proposals
	1.6 Insure project submittal & provide status reporting							■	■	Quarterly Status Reports
	1.7 Establish an online infrastructure project resource center	■	■	■						Revised Website

Outcomes:
- Tri County Broadband Needs Report / Strategy Approach Strategy
- A Broadband Provider Partnership Network / Specific Project Proposals
- New Project Awards / Increased Infrastructure Capability / Increase in Broadband Connection and Use

2. Promote and Recognize Model Broadband Policies and Procedures									$39.000 / Year
2.1 Identify criteria for designating Model communities									Model Community Criteria
2.2 Create a Model community briefing packet to provide city managers and civic leaders									Model Community Presentation
2.3 Identify communities where strong interest in Model community recognition exists* DELETE									Model Community Status Report
2.4 Identify and connect with community leaders for advocacy									Model Community Advocates
2.5 Provide coaching and assistance to model community posturing									Unique Model Community Prescriptions
2.6 Assess and recognize community successes									Newsletters & Forums
2.7 Establish an online Model Community resource center									Revised Website

Outcomes:

- Implementation of a Model Recognition Program
- Identification and Incentive for Communities to Accelerate Outcomes
- Recognition of Model Communities

3 Initiate Projects for Broadband Adoption (Purpose)										$38.000 / Year
3.1 Partner with education sector in the identification of adoption opportunities	▓	▓								Education Sector Broadband Concept Report
3.2 Contact technology and healthcare business leaders and collect feedback related to adoption needs		▓	▓							Technology & Healthcare Assessment
3.3 In recognition of the Internet of Things, conduct a cross sector survey to identify additional adoption opportunities			▓	▓						Adoption Survey
3.4 Publish and provide local economic development organizations a summary of adoption opportunities.					▓					Broadband Adoption Recommendations
3.5 Continue efforts to promote adoption in communities where low adoption rates exist.							▓	▓	▓	Adoption Proposals
3.6 Identify quick wins and pursue development of partnering relationships.							▓	▓	▓	Adoption Pilot Projects
3.7 Establish an online Broadband Adoption resource center		▓	▓							Revised Website

Outcomes:

- Adoption Strategies Assessments & Recommendations
- Adoption Pilot Projects
- Increases in Broadband Adoption