

# Central Sierra Connect Broadband Consortium

## Work Plan

### Year 1

Activities/Tasks	Who Manages	Q1	Q2	Q3	Q4	Outcome or Deliverable
<b>Goal 1 - Outreach and Promotion</b> Provide leadership in coordinating, collaborating and resourcing with partners: local (elected officials, government, economic development directors, business community, residents, etc) state and/or federal agencies to increase broadband promotion and awareness within the region.	CSC Core Group	X	X	X	X	Continue providing outreach and promotion of pertinent and timely broadband matters to the region through at least one activity per quarter which could include any one of the following (or other) activities: Consortium newsletters, reports to Boards of Supervisors, Steering Committee meetings, collaboration with economic development entities and/or the business community, schools or other partners. to increase broadband awareness.
<b>Goal 2 - Infrastructure/ISP Assistance</b> Identify, assist and promote interested Internet Service Providers with large or small infrastructure projects and buildouts in the region, whether self-funded or grant funded.	CSC Core Group	X	X	X	X	Actively reach out to at least one ISP per quarter in the region to assist them with (for example): identification of neighborhoods suitable for potential extension of their coverage; or last mile projects connecting to the CVIN line; or assistance in promotion of new service roll out activities, etc.
<b>Goal 3 - Adoption/Education</b> Expand upon previous broadband adoption and education activities to increase the level of digital literacy within the region.	CSC Core Group	X	X	X	X	Continue expanding upon the Coach & Learn Program in Tuolumne County and/or develop a similar program in other counties. Build upon successes to increase digital literacy in the rural region. Offer 12 classes per quarter. The goal is to train at least 25 people per quarter.
<b>Goal 4 - Sustainability/Growth</b> Investigate, study, and refer or apply for other sources of funding and grant opportunities for infrastructure projects as well as ways to leverage CASF funding to maximize and further broadband activities and goals.	CSC Core Group	X	X	X	X	Research grant or other funding opportunities quarterly for infrastructure projects and/or other broadband-related activities. Refer infrastructure grant funding opportunities to ISPs and offer them assistance as time and resources allow. Apply directly for any funding that could help leverage current CASF funding and/or extend CSC activities beyond year 6. Research at least 1 funding source per quarter with follow-up activity (grant writing, application, etc) where warranted.

## Central Sierra Connect Broadband Consortium Work Plan

### Year 2

Activities/Tasks	Who Manages	Q1	Q2	Q3	Q4	Outcome or Deliverable
<b>Goal 1 - Outreach and Promotion</b> Provide leadership in coordinating, collaborating and resourcing with partners: local (elected officials, government, economic development directors, business community, residents, etc) state and/or federal agencies to increase broadband promotion and awareness within the region.	CSC Core Group	X	X	X	X	Continue providing outreach and promotion of pertinent and timely broadband matters to the region through at least one activity per quarter which could include any one of the following (or other) activities: Consortium newsletters, reports to Boards of Supervisors, Steering Committee meetings, collaboration with economic development entities and/or the business community, schools or other partners. to increase broadband awareness.
<b>Goal 2 - Infrastructure/ISP Assistance</b> Identify, assist and promote interested Internet Service Providers with large or small infrastructure projects and buildouts in the region, whether self-funded or grant funded.	CSC Core Group	X	X	X	X	Actively reach out to at least one ISP per quarter in the region to assist them with (for example): identification of neighborhoods suitable for potential extension of their coverage; or last mile projects connecting to the CVIN line; or assistance in promotion of new service roll out activities, etc.
<b>Goal 3 - Adoption/Education</b> Expand upon previous broadband adoption and education activities to increase the level of digital literacy within the region.	CSC Core Group	X	X	X	X	Continue expanding upon the Coach & Learn Program in Tuolumne County and/or develop a similar program in other counties. Build upon successes to increase digital literacy in the rural region. Offer 12 classes per quarter. The goal is to train at least 25 people per quarter.
<b>Goal 4 - Sustainability/Growth</b> Investigate, study, and refer or apply for other sources of funding and grant opportunities for infrastructure projects as well as ways to leverage CASF funding to maximize and further broadband activities and goals.	CSC Core Group	X	X	X	X	Research grant or other funding opportunities quarterly for infrastructure projects and/or other broadband-related activities. Refer infrastructure grant funding opportunities to ISPs and offer them assistance as time and resources allow. Apply directly for any funding that could help leverage current CASF funding and/or extend CSC activities beyond year 6. Research at least 1 funding source per quarter with follow-up activity (grant writing, application, etc) where warranted.