

### SJV Broadband Regional Consortium Work Plan

Goal / Outcome	Activity	Deliverables - Those items w/ an * denotes deliverables that once started will be continual	Responsible Party	Y1 Q1	Y1 Q2	Y1 Q3	Y1 Q4	Y2 Q1	Y2 Q2	Y2 Q3	Y2 Q4	Y3 Q1	Y3 Q2	Y3 Q3	Y3 Q4		
Champion Key - Office of Community and Economic Development as one of two Project Administrators (OCED); Great Valley Center as one of two Project Administrators(GVC); Both OCED and GVC working together as leads (PA); Consortium / Governing (G); Infrastructure Group (I); Education Group (E); Telehealth Group (T), Marketing Team (M), Unserved Team (U) -assume PAs support (S) all teams / groups																	
<b>I: EXPEDITE THE PROVISION OF BROADBAND ACCESS IN ALL AREAS OF THE SAN JOAQUIN VALLEY.</b>	<i>A. Create an organizational infrastructure w/ a goal to "Facilitate the deployment and utilization of advanced communications services and information technology throughout the region."</i>	1. Secure commitment by stakeholders to participate in creating the SJV Broadband Deployment Plan (Plan).*	PA	x	x							x	x	x	x		
		2. Through the Consortium, convene stakeholders and experts to develop the Plan comprised of major components outlined below.	PA			x							x	x	x	x	
		3. Create advisory governing committee (Consortium), 3 work groups and 2 task teams to drive major components of the Plan.	PA	x	x	x	x						x	x	x	x	
		4. Conduct at least two semi-annual Consortium briefing meetings to review the progress of the Plan. First meeting to be in person Dec. 2011 to discuss infrastructure of the work groups and task teams, and align champions to elements of the plan.	PA / S by G	x			x		x		x			x		x	x
		5. At Partnership Board meeting, communicate progress of the Plan and secure support of the 10 Partnership Work Groups for cross collaboration opportunities and resource sharing by the Board.*	PA	x	x	x	x	x	x	x	x	x	x	x	x	x	x
		6. Distribute bi-annual newsletter for the region.*	PA / S by M		x		x			x			x	x			x
		7. Distribute quarterly email updates for the region.*	PA / S by M	x	x	x	x	x	x	x	x	x	x	x	x	x	x
		8. Issue special reports as necessary.*	PA				x						x				x
		9. Maintain section of Partnership web site to host our Consortium and broadband information.*	OCED			x	x	x	x	x	x	x	x	x	x	x	x
		10. Attend Learning Summit or Conference (SUPPLEMENTAL).	PA		x									x	x	x	x
		1. Identify barriers to statewide and region wide deployment.*	I / S by U			x	x	x	x	x	x	x	x	x	x	x	
		2. Conduct a broadband inventory of necessary and potential projects (Inventory) that will further deployment goals in SJV.	PA / S by I				x						x	x	x	x	
		3. Develop process to evaluate and identify top priorities including last and middle mile.	I				x						x	x	x	x	
4. As part of the Partnership Annual Summit, convene a session of the summit around Broadband activities to educate and build relationships across political jurisdictions.*		PA / S by G				x						x	x	x	x	x	

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				Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4		
	<i>B. Develop a strategic plan for broadband infrastructure aimed at increasing access to broadband.</i>	5. Working through the Smart Valley Places (SVP) leadership team, ensure priority infrastructure action items are incorporated into the Regional Plan for Sustainable Development as appropriate.	PA / S by I							x							
		6. Conduct meetings w/ major telecom providers wireless ISP and cellular providers to learn of current middle and last mile services and future plans for expansion, and incorporate their information into infrastructure plans.	PA / S by I								x						
		7. Develop this component of the Plan.	I / S by G								x						
		8. Implement this component of the Plan.	PA / S by I											x			
		9. Evaluate results of the process and determine longer-term actions.	G														

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				Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4			
<b>I: EXPEDITE THE PROVISION OF BROADBAND ACCESS IN ALL AREAS OF THE SAN JOAQUIN VALLEY.</b>	<i>C. Inform over 300 elected officials from the 8 county region about the benefits of ubiquitous access to broadband and provide model policies and other tools to help facilitate deployment.</i>	1. Develop a primer on information about the benefits of access to Broadband and IT and the elimination of the digital divide.	OCED / S by M			X												
		2. Distribute primer to 300+ local government elected officials, 8 federal elected officials, and 16 state elected officials along w/ supporting staff.	OCED				X											
		3. Conduct 3 presentations to elected officials from throughout the 8 county region to discuss the importance and value of Broadband for all residents.	OCED / S by M					X	X	X	X							
		4. Update the primer as appropriate and distribute.	OCED										X					
		5. Develop policies supportive of broadband deployment and adoption.	PA											X				
		6. Explore requisite amendments to existing statutes, regulations and funding programs.	OCED													X		
	<i>D. Identify communities and neighborhoods w/ out affordable connections to delivery of Broadband.</i>	1. Assist w/ any state efforts and provide input into the base regional map of broadband infrastructure availability and costs using existing information.	I / S by U				X											
		2. Develop and implement a survey to obtain additional information about availability and costs.	PA / S by I						X									
		3. Provide all updated maps and survey information to anchor institutions, through Partnership Work Groups, and Smart Valley Places and Rural Development Center leadership teams, to guide in fact based decision making on infrastructure projects.	PA									X						
		4. Assist w/ any state efforts and provide input into mapping Broadband availability, affordability throughout the region and provide information to policy makers.	I / S by U											X				
		1. Through all 3 work groups, 2 task teams, and one on one conversations w/ anchor institutions and providers, convene providers and stakeholders to identify barriers and begin development of the Work Plan.	PA		X													
		2. Develop a primer identifying availability of adoption / training programs and disseminate to anchor institutions for use by residents.	GVC					X										

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				Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4		
	<i>E. Increase deployment of broadband by current and prospective service providers.</i>	3. Incorporate the primer and other strategies, action items, and implementation steps into this component of the Plan.	PA / S -all teams								X						
		4. Implement this component of the SJV Broadband Deployment Plan.	PA / S by I										X				
		5. Evaluate results and determine longer-term actions.	G												X		
		1. Identify at least 5 funding opportunities (if available) that support the efforts of the SJVRBC and its partners.*	OCED			X	X	X	X	X	X	X	X	X	X	X	X
		2. Communicate the availability of funding opportunities to the SJVRBC and its partners.*	PA			X	X	X	X	X	X	X	X	X	X	X	X
	<i>F. Identify and seek all available funding for deployment of broadband.</i>	3. Establish an SJVRBC-specific protocol for the pursuit of funding that identifies responsible parties for the research, submission and administration of funding.	OCED						X								
		4. Obtain letters of support for SJV elected officials for all funding proposals submitted by the SJVRBC and its partners; w/ a minimum of 5 per proposal.*	PA						X	X	X	X	X	X	X	X	
		5. Foster collaborative public-private partnerships for funding proposals related to the activities of the SJVRBC and its partners.*	PA / S by all teams									X		X			
		6. Outreach to at least 5 local, regional, state and national funding agents (i.e. private foundations and public government agencies) to encourage investment in activities related to the SJVRBC and its partners.	PA											X			

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				Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	
<b>I: EXPEDITE THE PROVISION OF BROADBAND ACCESS IN ALL AREAS OF THE SAN JOAQUIN VALLEY.</b>	<i>G. Leverage unused bandwidth for the benefit of the greatest number of users.</i>	1. Work w/ CPUC, CENIC, and other providers and stakeholders to interface w/ the FCC to develop strategies to leverage unused bandwidth.*	I			X				X				X		
		2. Incorporate these strategies, action items, and implementation steps into this component of the Plan.	I/S by G							X						
		3. Implement this component of the SJV Broadband Deployment Plan.	PA/S by I									X				
		4. Evaluate results and determine 5 longer-term actions.	G													X
	<i>H. Increase utilization of Broadband by all residents.</i>	1. Work w/ CPUC, state agencies and the California Emerging Technology Fund (CETF) to explore opportunities for cooperation and joint-ventures to expand accessibility and availability of Broadband to underserved communities and populations.	PA			X	X	X	X							
		2. Incorporate these strategies, action items, and implementation steps into this component of the Plan.	I/S by G								X					
		2. Incorporate strategies, action items and implementation procedures for affordable broadband expansion in unserved and underserved areas of the San Joaquin Valley, including rural communities, into the SJV Broadband Deployment Plan.	PA/S by I									X				
		4. Establish 5 guidelines for evaluation.	I										X			
		5. Evaluate results and determine 5 longer-term actions.	G													X
	<b>II: PROMOTE ACCESSIBILITY AND UTILIZATION OF BROADBAND IN TARGETED UNDERSERVED COMMUNITIES AND POPULATIONS.</b>	<i>A. Increase availability of affordable broadband in unserved and underserved areas of the San Joaquin Valley, including rural communities.</i>	1. Develop strategies to increase the availability of affordable broadband in unserved and underserved areas of the SJV, including rural communities, by soliciting the input of at least 5 local stakeholders from these communities in planning process.	U/S by I			X									
2. Incorporate strategies, action items and implementation procedures for affordable broadband expansion in unserved and underserved areas of the San Joaquin Valley, including rural communities, into the SJV Broadband Deployment Plan.			U/S by I and G					X								
3. Include input and assistance of 5+ local community stakeholders during the implementation of SJV Broadband Deployment Plan measures that intend to expand affordable broadband to at least 5 unserved and underserved areas of the San Joaquin Valley, including rural communities.			U						X							

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				Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4		
		4. Implement the identified measures for expanding affordable broadband to unserved and underserved areas of the San Joaquin Valley, including rural communities, as one component of the SJV Broadband Deployment Plan.	PA / S by U and I														
		5. Establish 5 guidelines for evaluation.	U														
		6. Evaluate results and determine 5 longer-term actions.	G														
	<i>B. Foster demand for Broadband access in underserved and disadvantaged communities, w/ a focus on the rural areas.</i>	1. Include the input and assistance of at least 5 local community stakeholders, particularly from rural communities, during the development of a strategic rural pilot site.	U			X	X										
		2. Establish one strategic rural pilot site that will demonstrate replicable best practices for accelerating the deployment of affordable, accessible and adoptable broadband services in unserved and underserved communities, particularly rural areas.	PA / S by U						X								
		3. Launch rural pilot site and document process for the purposes of replication.	PA / S by U								X	X					
		4. Incorporate communication strategies, action items, and implementation steps into this component of the Plan. Implement initial outreach campaign on broadband awareness at pilot site.	M / S by U						X	X	X	X					
		5. Develop an evaluation process, that includes input from at least 5 local community stakeholders, that will identify communication gaps in public awareness of broadband availability and benefits.	U / S by M											X			
		6. Evaluate and analyze the rural pilot site at the end of first trial. Make necessary adjustments for the purposes of replication.	PA / S by U												X		
		7. Publish report on the rural pilot site to serve as blueprint to implement the model as a best practice in at least 2 other unserved and underserved communities, including rural communities.	PA / S by U													X	
		8. Identify and seek at least 2 funding opportunities for the development of at least 2 additional pilot sites.	OCED														X

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<b>II: PROMOTE ACCESSIBILITY AND UTILIZATION OF BROADBAND IN TARGETED UNDERSERVED COMMUNITIES AND POPULATIONS.</b>	<i>C. Develop and implement plan to ensure high school students graduate w/ the basic computer literacy skills.</i>	1. Identify 5 stakeholders and convene a digital literacy ad hoc group to develop high school computer literacy standards consistent w/ community college curriculum and strategies to deploy this component of the Plan.	GVC / S by E			X										
		2. Explore opportunities to work w/ educational institutions to accelerate deployment.*	GVC / S by E				X	X	X	X	X	X	X	X	X	X
		3. Digital literacy ad hoc group will define 10 literacy standards of the plan consistent w/ community college curriculum.	GVC / S by E				X									
		4. Partner w/ Partnership's Education Work Group to discuss opportunities to speak at annual conferences or utilize their communication networks to drive this component of the Plan and incorporate literacy standards.	GVC / S by M							X				X		
		5. Incorporate these strategies, action items, and implementation steps into this component of the Plan.	E / S by G								X					
		6. Implement this component of the SJV Plan.	PA / S by E										X			
		7. Establish 5 guidelines for evaluation.	E												X	
		8. Evaluate results and determine longer-term actions.	G													X
	<i>D. Assist in the expansion of public locations for access to broadband to help disadvantaged residents and businesses to bridge the digital divide.</i>	1. Work w/ public and private communications companies to develop 5 strategies to provide affordable services to rural and underserved areas.	PA / S by U and I				X									
		2. Incorporate these strategies, action items, and implementation steps into this component of the Plan.	U / S by G					X								
		3. Implement this component of the SJV Plan.	PA / S by U									X				
		4. Conduct survey to determine resident satisfaction w/ broadband access and availability and re-measure at the end of the year.	PA / S by G and U							X				X		
		5. Conduct survey to determine business satisfaction w/ broadband access and availability and re-measure at the end of the last year.	PA / S by G and U							X				X		
		6. Establish 5 guidelines for evaluation.	U												X	
		7. Evaluate results and determine longer-term actions.	G													X
			1. Document projects already in existence in the SJV that can be replicated elsewhere in the region.*	PA / S by all teams				X	X	X	X	X	X	X	X	X

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				Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	
<b>III: EXPAND AND REPLICATE SUCCESSFUL MODEL PROGRAMS THROUGH 2 REGIONAL FORUMS TO INCREASE ACCESS TO BROADBAND AND INFORMATION TECHNOLOGY TO BRIDGE THE DIGITAL DIVIDE</b>	<i>A. Develop and implement a plan to expand and replicate the most successful strategies and programs to bridge the digital divide.</i>	2. Identify successful strategies and programs for replication.	G								x					
		3. Create a final report of all best practice and activities for distribution.	PA / S by G and M											x		
		4. Sponsor 2 regional forums to review results, highlight and share best practices, and identify opportunities for expanding region-wide Broadband deployment.	OCED											x	x	x



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				Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4		
IV: ACCELERATE DEPLOYMENT OF BROADBAND INFRASTRUCTURE THROUGH TELEMEDICINE AND TELEHEALTH TECHNOLOGY	A. Develop and implement a telemedicine and Telehealth plan to connect health clinics w/ medical centers.	1. Identify 5 stakeholders or anchor institutions.	GVC / S by T		X												
		2. Identify 1 model project.	T			X											
		3. Work w/ the CTN, CETF, BTH, HHS, providers and stakeholders to develop a specific plan for implementation of a model project for telemedicine and Telehealth, including Electronic Health Records (EHRs).	GVC / S by T			X											
		4. Partner w/ the Partnership's Health and Human Services Work Group to discuss opportunities to utilize their communication networks to drive this component of the Plan.	GVC / S by T				X	X	X								
		5. Incorporate these strategies, action items, and implementation steps into this component of the Plan.	T / S by G					X									
		6. Implement this component of the SJV Broadband Deployment Plan.	PA / S by T									X					
		7. Identify 5 opportunities to utilize partner communication networks.*	GVC / S by T									X	X	X	X	X	X
		8. Establish 5 guidelines for evaluation.	T											X			
		9. Evaluate results and determine 5 longer-term actions.	G														X
		B. Build upon infrastructure for telemedicine and Telehealth to promote other applications for education and economic development to increase access and affordability.	1. Consult CVIN, CENIC and economic development organizations (EDCs) to explore opportunities.	GVC / S by T						X	X	X					
V: WORK w/ NEIGHBORING REGIONAL CONSORTIA, SUCH AS VALLEY VISION AND THE EASTERN SIERRA CONNECT, TO ENSURE THE DEVELOPMENT OF A COHESIVE INFRASTRUCTURE.	A. Share Plans Among Neighboring Regional Consortia as Developed.	1. Conduct or participate in conference calls or in person meetings.*	PA / S by G			X	X	X	X	X	X	X	X	X	X	X	
		2. Conduct or participate in in person meetings as needed. *	PA / S by G			X	X	X	X	X	X	X	X	X	X	X	X
	B. Discuss Priority Issues Affecting Neighboring Regional Consortia.	1. Incorporate Infrastructure Interconnection strategies, action items, and implementation steps into this component of the Plan.	PA / S by G									X					
		2. Incorporate transit of traffic strategies, action items, and implementation steps into this component of the Plan.	PA / S by G									X					
		3. Incorporate major policy issues and strategies, action items, and implementation steps into this component of the Plan.	PA / S by G												X		