

| Appendix A-4, ANNUAL WORK PLAN AND PERFORMANCE METRICS PLAN (see Sec 1.6 B)  |                      |  |                          |   |  |                         |   |  |  |
|--|----------------------|--|--------------------------|---|--|-------------------------|---|--|--|
| [Consortium Members, create a separate work plan and performance metrics plan for each work plan year, if seeking multi-year funding]  |                      |  |                          |   |  |                         |   |  |  |
| Name of Consortium:  |                      | Redwood Coast Connect  |                          |   |  |                         |   |  |  |
| Name of Project:   |                      | Redwood Coast Connect Deployment Support   |                          |   |  |                         |   |  |  |
| Proposed Start Date of Project:  |                      | 1-Jul-19   |                          |   |  |                         |   |  |  |
| Broadband deployment activities funded by other state or federal grants  |                      | None   |                          |   |  |                         |   |  |  |
| Confirmation that CASF consortium budget does not duplicate any other sources of funding   |                      | Confirmed <input type="checkbox"/> Check   |                          |   | We do not have any other state or federal grants for broadband activities. |                         |   |  |  |
| <b>Year 1 - Year 3 [specify: July 1, 2019 - June 30, 2022]</b><br><i>[see instructions below for work plan terminology definitions and requirements]</i>   |                      |  |                          |   |  |                         |   |  |  |
| Objective  | Activity Description | Start-Up Activity  | Deliverable(s) *         | Beginning Month   | End Month  | Performance Measure(s)* | Method for Performance Tracking and Measuring   | Responsible Party(ies)   |  |
| <b>Objective 1.</b> Collaborating with the Commission to engage regional consortia, local officials, ISPs, stakeholders, and consumers regarding priority areas and cost-effective strategies to achieve the broadband access goal                                     | Activity 1           | Utilize the Commission's broadband maps as relevant to the geographical areas                          | <input type="checkbox"/> | Regional broadband deployment current state assessment analysis                       | 7/1/2019   | 6/30/2022               | We will conduct at least two community outreach campaigns each year which will produce at least six stories in local and regional publications and one television spot<br>We will conduct one survey of community-based organizations broadband | We will collect all articles regarding broadband mapping, we will collect all television interviews regarding broadband, We will contact at least 50 community based organizations, 3 county governments and 8 cities. | Connie Stewart, Alannah Smith, Isadora Sharon, Chris Coker               |
|  | Activity 2           | Identify the Commission's mapping data improvement and work with the Commission to update the data/map | <input type="checkbox"/> | Broadband mapping data updates and feedback   | 9/1/2019   | 6/1/2022                |   |  |  |
|  |                      |  | <input type="checkbox"/> |   |  |                         |   |  |  |
|  |                      |  | <input type="checkbox"/> |   |  |                         |   |  |  |
| <b>Objective 2.</b> Identifying potential CASF infrastructure projects, along with other opportunities, where ISPs can expand and improve their infrastructure and service offerings to achieve the goal of reaching 98% broadband deployment in each consortia region | Activity 1           | Gather market data, undertake studies to identify priority areas                                       | <input type="checkbox"/> | Report of priority areas  | 9/1/2019   | 6/30/2022               | Remaining priority areas identified in the three counties<br>All key anchor institutions are identified in the three counties<br>Seek other funding opportunities to help ISPs with match fund requirements                                     | We will produce a regional assessment that will include anchors, gaps and potential funding opportunities  | Connie Stewart, Alannah Smith, Isadora Sharon, Chris Coker, Gregg Foster |
|  | Activity 2           | Identify broadband provider offerings and identify key anchor institutions in consortia areas          | <input type="checkbox"/> | Broadband provider offering analysis; key anchor institution analysis                 | 8/1/2019   | 6/30/2022               |   |  |  |
|  | Activity 3           | Develop gap analysis or other relevant analyses  | <input type="checkbox"/> | Gap analysis data will be created   | 1/1/2020   | 6/30/2022               |   |  |  |
|  | Activity 4           | identify CASF infrastructure projects  | <input type="checkbox"/> | create written "proposed deployment"  | 7/1/2019   | 6/30/2022               |   |  |  |
|  | Activity 5           | Identify other opportunities (i.e., leverage funding, collaborating with other stakeholders)           | <input type="checkbox"/> | Track federal funding opportunities (USDA and FCC) and whether priority areas qualify | 7/1/2019   | 6/30/2022               |   |  |  |

|  |              |  |   |  |          |           |   |   |   |
|--|--------------|--|---|--|----------|-----------|---|---|---|
| <b>Objective 3,</b> Assisting CASF infrastructure applicants in the project development or grant application process     | Activity 1   | Develop and implement cost-effective strategies for broadband deployment   | ☐ | Broadband deployment cost-effective strategy plan and strategy implementation progress reports             | 1/1/2020 | 6/30/2022 | We plan on developing three cost-effective strategies (one for each county in year 1) We hope to have at least one infrastructure applications in the next round however much of our area is covered by CAF2 and we are waiting to see what additional areas will be available. We hope to assist at least 1 ISPs this year | We will produce three plans for priority areas to shop to ISPs  | Connie Stewart, Alannah Smith, Isadora Sharon, Chris Coker                  |
|  | Activity 2   | Provide information and data about broadband availability and demand aggregation to ISPs; and inform them about CASF and assist them in identifying CASF project areas | ☐ | Progress reports on cost-effective strategy implementation   | 7/1/2019 | 6/30/2022 |   |   |   |
|  | Activity 3   | Example: work with ISPs to develop projects and grant applications   | ☐ | Assist in development of at least 1 infrastructure application   | 1/1/2020 | 6/30/2022 |   |   |   |
|  |              |  | ☐ |  |          |           |   |   |   |
| <b>Objective 4,</b> Conducting activities leading to CASF infrastructure applications                                    | Activity 1   | support project permitting activities for Digital 299 project (currently funded with a CASF grant Resolution T-17548)  | ☐ | Assist in scoping meetings, Right of Way work, help facilitate meetings with agencies and regulatory staff | 7/1/2019 | 6/30/2022 | At least two existing CASF projects will receive permit support   | We will track to make sure at least 5 letters of support are received. We will track contacts with ISPs | Connie Stewart, Alannah Smith, Isadora Sharon, Chris Coker                  |
|  | Activity 2   | support project activities for KRRBI (currently funded with a CASF grant Resolution T-17418 but seeking more funding)  | ☐ | Assist on getting letters of support, help with community outreach and permitting                          | 7/1/2019 | 6/30/2022 |   |   |   |
|  |              |  | ☐ |  |          |           |   |   |   |
|  |              |  | ☐ |  |          |           |   |   |   |
| <b>Objective 5,</b> Assisting the Commission in publicizing requests for wireline testing volunteers in areas, as needed | Activity 1   | Publicize wireline testing volunteer requests  | ☐ | Publicizing materials and list of testing volunteers   | 7/1/2019 | 6/30/2022 | Examples: 100 wireline volunteers are testing in the three counties (or what ever number is deemed appropriate but CASF staff.  | Assist CPUC staff with communication with volunteers to adhere to testing protocols                     | Connie Stewart, Alannah Smith, Isadora Sharon, Chris Coker, Sean McLaughlin |
|  | Activity 2   | Example: assist volunteers in wireline testing   | ☐ | Wireline testing training materials are distributed to at least 100 volunteers                             | 7/1/2019 | 6/30/2022 |   |   |   |
|  |              |  | ☐ |  |          |           |   |   |   |
|  |              |  | ☐ |  |          |           |   |   |   |
| <b>Objective 6,</b> Conducting and Submitting annual audit reports, as required  | Annual Audit | Example: provide the required annual audit report  | ☐ | Annual audit report  | 7/1/2019 | 6/30/2022 | n/a   | n/a   | Kacie Flynn   |

Instructions: